

Introducing the Lincoln Way™

A premier collection of services and experiences designed around you.

The Lincoln Way App

Discover a world of personalized benefits and seamless control, all from your smartphone. Learn more at Lincoln.com/lincolnway.¹

Lincoln Concierge

Our team is ready to help and is your personal connection to all things Lincoln.

Lincoln Pickup & Delivery

We'll pick up your vehicle when it's time for service and drop it off when the work is complete.²

Roadside Assistance

Should you ever need a jump start, tire change or lockout assistance, feel confident knowing that Roadside Assistance is available 24/7.³

Complimentary Car Wash

After every service visit at select dealers, a clean start to your drive is on us.⁴

Complimentary Lincoln Loaner

Should your Lincoln require service, we'll provide you with a Lincoln vehicle.⁵



THE LINCOLN MOTOR COMPANY

¹The Lincoln Way app is compatible with select smartphone platforms and is available via a download. Message and data rates may apply. ²Pickup & Delivery service is valid for owners of new 2017 model-year Lincoln vehicles. Service is available for retail and warranty repairs. Mileage limitations may apply. See your dealer for details. Lincoln reserves the right to change program details at any time without obligation. ³Roadside Assistance is available to all Lincoln clients. If coverage has expired, clients can pay a one-time fee for needed service. Lincoln reserves the right to change program details at any time without obligation. ⁴Availability depends on dealer participation. ⁵Valid for owners of Lincoln models 2010 to present. See dealer for details.

Roadside Assistance

We're here to help you out – no matter where, no matter when.

- Locked out
- Flat tire
- Drained battery
- Out of gas

Call 24/7 when you need assistance.

1-800-521-4140



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Lincoln Concierge

The Lincoln Concierge is your connection to all things Lincoln.

- Provides owner benefit details
- Talks through features

Empowered to handle your calls from beginning to end.

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THE LINCOLN MOTOR COMPANY

LINCOLN PICKUP & DELIVERY

*When it's time for service,
your free time remains yours.*

At the Lincoln Motor Company,
we make moving through life seamless
by picking up your vehicle
when it's time for service
and dropping it off when it's finished.*
We also lend you a Lincoln in between,
so your time remains distinctly yours.**

Arrange Lincoln Pickup & Delivery service
by calling your Service Advisor.

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